



Department of Applied Economics

Agricultural Business Management Learning Outcomes

Students will be able to demonstrate in exams or work samples the ability to:

1. Explain microeconomic theory at the intermediate level, including producer theory, and how markets work and prices are formulated.
2. Analyze and evaluate agribusiness problems and management decisions employing commonly used business software such as MS Excel, Ag Tools and/or FINPACK, utilizing various forms of capital and cash-flow budgeting, as well as historic and pro forma form financial statements.
3. Utilize and apply regression and other statistical methods to analyze commodity markets and economic data.
4. Formulate marketing plans and strategies and clearly communicate the analysis and planning of agribusiness decision making in both oral and written form.
5. Explain how external forces such as law, environmental regulation, and government policies impact agribusiness decision making.